BIOS LIFE FRANCHISE



Unicity International — A Global Leader

A top 100 privately owned company in the U.S.

Leading home-based franchisor

 Developer of over 150 leading nutraceutical products





A Global Opportunity

Operating in 26 Countries



Science Based Products

- Scientifically developed by a team of leading nutritionists and health care professionals
- Clinically tested to ensure maximum efficacy
- · Products listed in the Physicians' Desk Reference

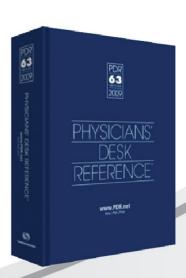












Product Family Targets Array of Health Concerns

- Weight Management
- Energy
- · Cholesterol Health
- Cardiovascular Health
- · Anti-Aging

- · Bone and Joint Health
- Daily Nutrition
- Digestive Health
- · Women's Health
- · Men's Health

- · Immune Health
- Cognitive Health
- · Homeopathic
- Sports and Fitness
- · Beauty and Personal Care



Unicity's Health Philosophy

Five Steps to Optimal Health:



Step 1: HYDRATE

- · Water supports all body processes
- · Dehydration leads to numerous degenerative diseases and organ malfunction
- · 90% of population is dehydrated



Step 2: EXERCISE

- · Reduces Stress
- · Improves mental function
- · Increases energy levels
- · Expands cardiovascular function
- · Assists weight management



Step 3: CLEANSE

- Removing waste build-up allows the body to fully absorb nutrients and prevents disease
- Removing toxins and parasites prevents damage to organs and other tissues



Step 4: NOURISH

- · Eat a diet rich in fruits and vegetables
- Reduce consumption of foods high in sugars, fats and carbohydrates
- · Add nutritional supplemental



Step 5: TARGET

Vision Health
Cardiovascular Health
Weight Management
Hormone Balance
Immune Health

Bone & Joint Health

Anti-Aging

ClearStar Cognitive Health

Liver Health







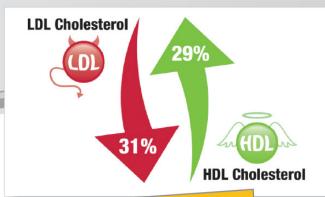


Kidney & Bladder Health
Prostate Health
Skin Care
Sports Nutrition

BIOS LIFE®







Bios Life Slim[™] Benefits

- · Reduces Appetite and Cravings
- Absorbs and Removes Fat
- Promotes Body's Natural Fat Burning Ability
- · Decreases Leptin Resistance
- Lowers Triglycerides
- Improves Cholesterol Levels



"With the help of Slim, the weight just came off.

Life is good again!"

A Scientific Break-Through in Fat-Loss

- Obesity has increased 74% over the past 15 years
- 27% of children are obese
- 31% of adults are obese
- Weight Loss Industry -\$55 BILLION



"I love the way Slim makes me feel."



Smart Points

- Boosts Energy
 - Supplies Antioxidants
 - Restores Electrolytes
 - Increases Metabolism
 - Amplifies Mental Clarity

Super Energy Boost

Increases metabolism and thermogenesis High antioxidants Two calories

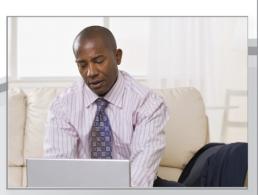
Super Mental Boost

Super antioxidants Improves mental focus Twenty five calories



Home-Based Franchising The best way to earn money

- Over 5,000 home-based businesses open every day
- Home-based businesses represents \$225 billion in sales annually
- · Home-based franchises have low start-up costs





Over 45 million Americans work from Home

Benefits of the Bios Life® Home – Based Franchise

- Personal freedom
- · Financial security
- Keep more of your money (tax advantages)
- Time freedom
- · Less stress
- Personal growth
- · Increased productivity
- Creative opportunities
- · Improved quality of life



Bios Life® Franchise – How it Works

Two Options for building a successful Bios Life Franchise

- 1) Retailing
- 2) Franchise Expansion

Retailing -

Introduce Unicity's exclusive line of products to others

- · Purchase the products at wholesale
- · Offer the products at retail or preferred customer pricing
- Keep the profits—up to 100% of wholesale price



Bios Life® Franchise Expansion

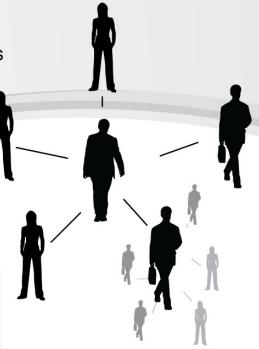
The Fastest way to grow your business is by expanding your franchise team

- Successful franchisees build an expansion base of at least five franchise partners
- Franchisees earn commissions on the sales of their expanded franchise partners
- Unlimited franchise expansion: local, national, and international





- Grow sales and income quickly
- Leverage time and efforts of many
- Develop a residual stream of income
- · Personal interaction





ABC Franchise Expansion Model



Objective - Invite a person to learn about the Bios Life Franchise

Method

Telephone

Person to Person

Email

Online Videos

Training

Your Sponsor

ABC Training Module

Franchise Owner's Manual



Objective – Provide information about the franchise opportunity

Method

Personal Presentation

Private Business Receptions

Videos/CD's/DVD's

Webinars/Conference Calls

Online Videos

<u>Training</u>

Your Sponsor

ABC Training Module

Franchise Owner's Manual

Team Training Sessions



Objective - Help the person get involved with the Bios Life Franchise

Method

Personal Presentation
Webinars/Conference Calls

Training

Your Sponsor

ABC Training Module

Franchise Owner's Manual

How To Get Involved

Franchise Partner

Manager Fast Start

1000 points in Personal Volume in your first 30 days

Benefits:

- · Qualify for the 90-Day Manager Fast Start Bonus
- Earn 30% on your frontline Franchise Partner's first month's Personal Volume
- Earn 20% on your second level Franchise Partner's first month's Personal Volume
- Eligible for Director Bonus Pools
- Eligible for Presidential Bonuses up to \$162,000

Standard Fast Start

250 points in Personal Volume in your first 30 days

Benefits

- · Qualify for the 90-Day Standard Fast Start Bonus
- Earn 20% on your frontline Franchise Partner's first month's Personal Volume
- Earn 10% on your second level Franchise Partner's first month's Personal Volume

Customer

As a Unicity customer you will have access to:

- · Over 150 of Unicity's unique products
- · Leading health, nutrition and product education
- · 24/7 Online access to product education and ordering
- Products shipped directly to you each month with the Auto-Refill program

Bios Life® Franchise Expansion



Manager Fast Start (Earning Potential)

You X = 1,000 PV = 1,000 PV

5 Franchisees X 1000 PV = 5,000 X 30% = \$1,500 10 Franchisees X 1000 PV = 10,000 X 20% = \$2,000

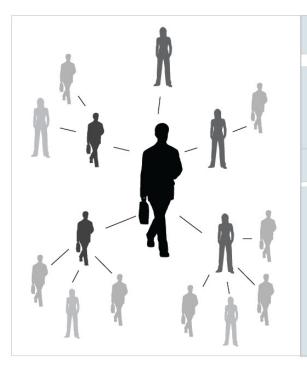
Total Commissions \$3,500

Qualify for Group Volume Bonus Pool with at least 5,000 GV \$700 - \$2,000*

Qualify for Director Growth Bonus Pool under 25,000 OV \$1,000 - \$3,000*

First Months Approximate Total Earnings \$5,200 +

*Average Approximate Payout



Standard Fast Start (Earning Potential)

You X = 250 PV = 250 PV

5 Franchisees X 250 PV = 1,250 X 20% = \$250 10 Franchisees X 250 PV = 2,500 X 10% = \$250

Total Commissions





\$500

Getting Started

Become a Franchise Owner

- · Complete Franchise Application
- · Place initial product order
- Set up monthly Auto-Refill order (required to receive commissions)



ClearLife

www.clearlifenet.com

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